



Edarat Group and Avolution announce partnership

Avolution, the market leader in metrics-based analysis of architectures, and ICT consulting services specialist Edarat Group, today announced a professional services partnership for the Middle East and Gulf states for Avolution's ABACUS product suite.

Mr. Erick Baduy, Edarat Group's CEO, said: "Following careful analysis of the market and supported by strong reviews by Butler Group, Forrester and AMR Research, Edarat Group has chosen ABACUS to strengthen its IT Strategy Consulting solution. Bringing innovative solutions like ABACUS to the region is what Edarat Group does best. ABACUS provides enterprise architects, strategists and designers with a very flexible environment to model, predict and control the properties of their respective systems from an architectural point of view.

"With ABACUS, Edarat Group can further improve the quality of IT decision making by providing a solid analytical basis for decisions. This partnership provides ABACUS' clients in the Middle East and the Gulf with a local partner to further exploit the world-leading capabilities of ABACUS."

Dr. Tim O'Neill, Founder and Principal at Avolution, said: "Avolution is delighted to sign Edarat Group as a professional services partner for our ABACUS product suite. Edarat Group has a proven history of customer success in delivering ICT solutions and the company's consultants are experts in providing IT strategy following a metrics-driven and architecture-based approach. They work with leading practice groups in government, telecoms and banks in the Middle East and the Gulf. Edarat Group's approach to IT strategy consulting spans the visioning and scoping of the required change, to include its explanation, design and implementation, so that they consistently generate value for their clients."

For further details on ABACUS please contact Avolution on sales@avolution.eu or Edarat Group on sales@edaratgroup.com.

About Avolution

Avolution provides the ABACUS® solution which is unique to the enterprise modelling space in that it can create multiple solution alternatives (architectures) and then run various simulations (Discrete Event, Monte Carlo etc) against each alternative for metrics such as Performance, Alignment, Cost and Availability. In so doing it can recommend the optimal path for investment, with predictive and quantitative certainty. More information is available at www.avolution.eu.

About Edarat Group

Edarat Group is based in Lebanon and operates on a regional scale. As such, our mission is to become the leader in providing cutting-edge Information & Communication Technology consulting services for Governments, Telecom, Banks, Large and Medium-sized Businesses in the Middle East and the Gulf. We aim to provide strategic IT planning that meets our clients' vision and business objectives, as well as help our customers plan, implement, and manage integrated enterprisewide ICT infrastructures. Being vendor independent, we are committed to help our customers reduce operational cost, increase return on investment, and drive IT value. More information is available at www.edaratgroup.com.