



PRESS RELEASE – FEBRUARY 2013

Wild Discovery exhibits at Biel Wedding Folies

For the eighth year in a row, Wild Discovery, the tour operator affiliated to Johnny R. Saadé Holdings exhibited at BEIRUT WEDDING FOLIES held at BIEL from February 7th to 10th, 2013.

Introducing the 2013 wedding season, the stand attracted a wide number of visitors seeking the perfect destination to spend their honeymoon in or the recommended places abroad to organize their wedding in, along with family and friends.

From the Mediterranean to Europe passing-by Asia, Wild Discovery selection for year 2013 is full of colours and flavors including great deals, with a special highlight on six destinations proposed at squeezed rates during the exhibition: MARMARIS, MYKONOS, ANTALYA, SRI LANKA, SPAIN & ITALY proposed through one week-packages starting \$1200/couple only!

Also, the Wild Discovery annual *Honeymoon Promotion* has been renewed for year 2013 and launched during Wedding Folies. This gives the chance to all honeymooners who book their trip to be the lucky winners of one of the monthly trips offered through a lottery draw from April to August 2013.

« Beyond its marketing benefit, exhibiting at Wedding Folies is for us the opportunity to meet with couples and tailor-make their honeymoon or wedding trip to suit their most specific requirements. Both flexibility and expertise of our team have allowed us to be the specialist of the tailor-made segment in Lebanon, segment we have been leading for years now» claimed Johnny Modawar head of Wild Discovery marketing department.

Note to the editor: *With a total of 12 branches in Lebanon, Syria and Dubai, Wild Discovery provides high quality of travel products and services for individuals, couples and groups at the most competitive rates.*

