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Wild Discovery leverages Travelport solution to launch Mouse Trotter.com

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Dubai, United Arab Emirates: 2 May, 2012 – Lebanon's leading leisure travel and tourism retailer Wild Discovery, subsidiary of Johnny R. Saade Holdings has effectively deployed Travelport's Galileo Web Services (GWS) solution to launch today its online travel portal and booking platform www.mousetrotter.com.

With the launch of Mousetrotter.com site, Wild Discovery is set to expand into the increasingly lucrative online space, becoming one of the first travel agencies in Lebanon to offer online booking and ticketing services. By deploying GWS, MouseTrotter.com is able offer the air and hotel content available through the Galileo global distribution system (GDS), as well as additional special promotions and fares.

Galileo Web Services provides a suite of pre-developed services that address the most commonly used travel processes on the web, such as planning trips, booking reservations, and viewing detailed itinerary details. It also supports data transfer between the agency and the GDS, giving travel retailers the ability to power their own online travel booking platform.

"Thanks to Galileo Web Services, we are able to access Travelport's extensive travel data quickly and cost effectively, making it the ultimate IT platform for our new online business," said Marie Breiss, Administrative and Organization Manager of Wild Discovery. "We are confident this portal will translate into additional sales opportunities as a channel that complements our retail branches and allows us to capture a new segment of the travel business field that prefers to book airline tickets and hotels without necessarily requiring assistance of a travel consultant."

Since being introduced last year in the Middle East, Galileo Web Services have helped several travel agencies in the region create a flexible and integrated online booking platform. Adapting to the changing landscape of the industry, Wild Discovery was one of the first travel providers to sign up for the application and, after nearly a year of customised development, the portal is now operational.

"Online travel is a fast growing segment, and Galileo Web Services is the perfect innovation to help travel agencies leverage this medium, whilst taking advantage of the extensive content available through our system," said xx, Travelport. "We are proud to have been able to help Wild Discovery in powering this new venture and realising their ambitious online goals."

ENDS

About Travelport

Travelport is a broad-based business services company and a leading provider of critical transaction processing solutions to companies operating in the global travel industry.

With a presence in over 170 countries, approximately 3,500 employees and 2011 net revenue of \$2.0 billion, Travelport is comprised of the global distribution systems (GDS) business, which includes the Galileo and Worldspan brands and its Airline IT Solutions business.

Headquartered in Atlanta, Georgia, Travelport is a privately owned company.

About Wild Discovery

Established in 1997, Wild Discovery Travel & Tourism, a subsidiary of Johnny R. Saadé Holdings, is one of the most dynamic and fastest-growing travel networks in the Middle East. With 12 branches in Lebanon, Syria and Dubai, Wild Discovery offers high quality travel products and services to individuals, groups and corporate clients.

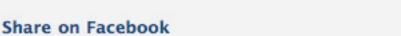
In line with its Corporate Social Responsibility program to support environmentally friendly solutions, Wild Discovery is the first Lebanese travel agency to offset its greenhouse gas emissions with carbon neutral. Today, Wild Discovery offers entirely eco-friendly packages.

About MouseTrotter.com

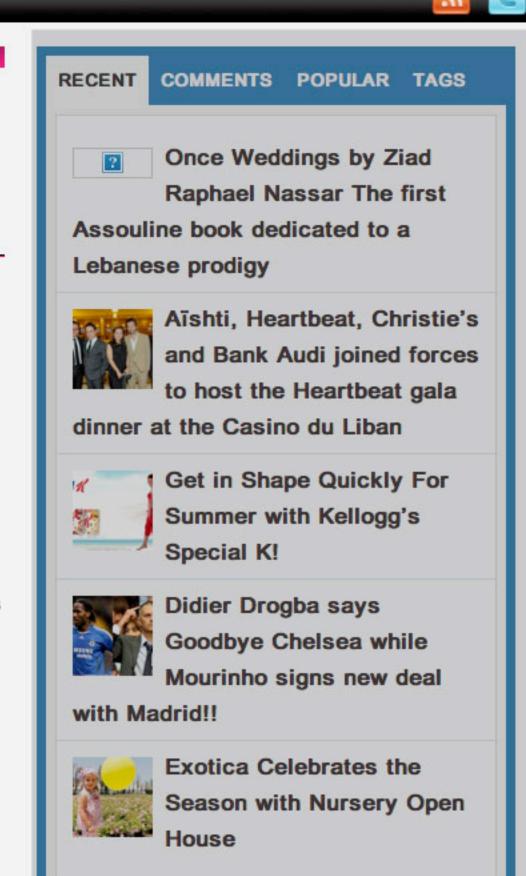
MouseTrotter.com is the online travel provider powered by Wild Discovery offering the lowest available prices for airline tickets and hotels worldwide. MouseTrotter.com gives instant availability and provides the best price for more than 50,000 hotels worldwide, ranging from small independent lodging to five star luxury hotels.

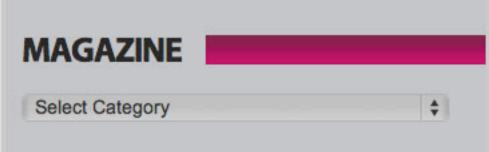
MouseTrotter.com provides travelers with the ability to research, plan, and book their trips according to their needs. MouseTrotter.com aims to be an extremely user-friendly website that makes booking easier and faster for all travelers.





TAGS: discovery, mousetrotter, travel, wild





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