## Hani W. El Rif

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### **Summary of Qualifications**

- Team work skills. Ability to work effectively as a team member as well as independently.
- Presentation skills. In individual and group presentations, spoke to groups ranging from 2 to 75 people. Gave informative, persuasive, and inspirational talks.
- Strong interpersonal and organizational skills.
- High motivation and adaptability to new and tough environments.
- Strong problem-solving and analytical skills.
- Computer experience. Microsoft Word, Excel, PowerPoint.
- Languages. Arabic (native), French and English (proficient).

#### **Education**

B.B.A - Marketing Management, 2018, Lebanese Canadian University, Aintoura,

Lebanon.

Lebanese Baccalaureate, BT3, Administration, 2013, Ecole Sainte Louise, Ajaltoun, Lebanon.

#### **Experience**

# WaveMaker, 2<sup>nd</sup> largest media services agency in the world with 139 offices in 90 countries Internship, Doha, October 2018:

- Uses research tools to provide insights and supports on planning as needed;
- Reviews client performance data to influence planning and forecasting, identifying anomalies and working with the Senior Executive/Manager to resolve potential issues;
- Interrogates client briefs to understand the core objectives;
- Coordinates activity ensuring projects and plans deliver against objectives and on time/budget, and schedules meetings;
- Connects with key day-to-day client contacts to support delivery of communication and service, and updates plans accordingly;
- Takes ownership for updating and distributing weekly reports, ensuring specialist team delivery against any client actions;
- Works with assistant to manage financial processes.

Ski Monitor, various schools, Lebanon, 2008 – present

Chez Raouf Restaurant, Cashier 2014 – 2017.

**Popooze,** Internet café & Gaming lounge manager, 2012 – 2014.

#### **Extracurricular activities**

 Member of the "Scouts Du Liban" Association, 2000 – 2017. Chief of "Clan", 2016.