



# Imad Zgheib

HARD WORK BEATS TALENT WHEN TALENT DOESN'T WORK HARD.

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Zouk Mikael

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## Educations

\* 2006- 2010

Graphic Design - AUL

(American University of Lebanon)

Kaslik, Lebanon

\* 2005-2006

Freshmen Finance - AUL

(American University of Lebanon)

Kaslik, Lebanon

\* 2004-2005

Accounting

(Computer Science ) BT3 -

College CentralJounieh, Lebanon

## Softwares

\* Adobe Illustrator

\* Adobe Photoshop

\* Adobe Acrobat

\* Adobe InDesign

\* AutoCAD 2D

\* Fusion 2020

\* Wilcom

\* CorelDRAW

\* Microsoft Word

\* Microsoft Excel

\* Microsoft Outlook

## Languages

Fluent read, written & spoken:

Arabic, English & French



## Career Experiences

Khoury Trading \_ Dbayeh

Marketing & Design Senior Coordinator

1/2/17- till Present

- \* Head of Graphic & Marketing department
- \* Product Selection
- \* Contact Suppliers for best deal
- \* In Door & Outdoor Visual display coordinator
- \* Purchasing Coordinator
- \* Brand Image and follow up
- \* Graphic Design for owners Companies
- \* Interior Design for Sister Company "RCG"

Geahchan Group \_ Sen El Fil

Designer, Sales consultant, Visual display

15/6/13- 31/1/17

- \* Graphic department & Advertising
- \* Technical sheets for all products
- \* Collect Best quality photos for all products
- \* Printing and recover best presentation for clients
- \* Showroom visual display coordinator
- \* Showroom pricing and orders new items
- \* Kitchens sales and design views and perspective
- \* Sales consultant

Impress Advertising & Tiba3a.com \_ Sen El Fil

Graphic Designer

1/3/11 - 31/6/11

- \* Design Boxes, Business Cards, Flyer, Books and all kind of designs
- \* Deal with new costumer for best designs
- \* Branding for new cars and trucks
- \* Advertise for the best designs

Douaihy Pour Le Bois \_ Zouk Mosbeh

Graphic designer, in-house sales attendant

1/4/10 - 3/12/10

- \* Graphic designer
- \* Update customers files in term of payments.
- \* Contact old and new customers to introduce new items and explain the quality of product.
- \* Manage and help the customers to fill their gaps in the showroom
- \* Follow up the customers in their needs
- \* Parquet supervision, sales planning and preparation of the installation schedule.
- \* Follow up after installation and enhance customer relation management
- \* Assist in continuously updating the company profile and website
- \* Assist in implementing the marketing plan