

# John-Carl Aoun

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*Digital marketer  
& Content creator*

## Formations

- 2015-2017 Double masters | Communication & Information | Antonine University
- 2012-2015 Bachelor | Graphic Design | Antonine University
- 2009-2015 Masters | Telecommunication engineering | Antonine University
- 2009 Lebanese Baccalaureate | General Science | College of antonin fathers

## Experiences

### December 2018 - Present

Social media moderator/Community manager | Dubai Tourism and Commerce Board | Freelance

- **Dubai Calendar, Dubai Shopping Festival, Dubai Summer Surprises**

### November 2017 - Present

Digital marketing Executive & social media manager | Barb Consulting agency | Freelance

- Digital strategy, content, reports, promotions, campaigns, google ads & analytics, consultant, influencer marketing

### September 2018 - June 2019

Communication & Administrative Officer | Center of Continuing Education | Antonine University | Full time

- Online/Offline marketing, design, internal/external communication, benchmarking, educational workshops.

### November 2017 - August 2018

Casting Coordinator | Business & Creative Park | Imagic | Freelance (Contract)

- Working with Imagic for the benefit of **AJ+** on "**Sadeem**" the biggest competition for social media influencers in the middle east
- **Arabs Got Talent** season 6

### September 2016 - March 2018

Social media executive | RINOV8GROUP | Event management | Full time

- Responsible for the : digital strategy | Content creation | promotions | Ads manager | Campaigns
- **FollowTheRino | 1520 | swag city | dotheart | Jean j. | Dj Ram | Blu fiefer | skin city**

### November 2016 - March 2017

Community executive | Accelerate me online | Freelance (contract)

- **Riyadh Marriott hotel | Marriott executive apartments Riyadh**
- digital strategy | Content creation | promotions | Ads manager | Campaigns

### May 2016 - November 2016

Social media moderator | Mindshare mena | Freelance (Contract)

- Moderate all social platforms and report to operating country
- **Zain group | Bodymasters KSA | Alissa-auto Nissan | HSBC Egypt**

### September 2014 - March 2015

Visual branding/merchandising for **Desigual** Beirut souks | Full Time

## Skills, abilities, interests & traits

- My personal Facebook page and blog: **@arteverythingand | collectivewonderland.wordpress.com**
- **Social Bakers | Sprinklr | Tweetdeck | Facebook Business manager | LinkedIn Campaign manager | Social Studio**
- Member of the Cisco academy
- Microsoft Office : PowerPoint | Excel | Word
- Adobe Photoshop | Illustrator | InDesign
- Energetic, creative, initiative, patient, detail oriented, highly motivated, confident, great listener.
- Reading, spirituality, art in all forms, semiotics, psychology, comedy, science

*Last updated June 2019*