



Ralph Semaan

Marketing Manager

CONTACT



Ralph_Semaan@hotmail.com



+ 961 70 172 145



Jounieh, Sahel Alma

SKILL

Word	<div></div>
Excel	<div></div>
Powerpoint	<div></div>
Vista	<div></div>
Navision	<div></div>

LANGUAGES

Arabic	<div></div>
English	<div></div>
French	<div></div>

HOBBIES



ABOUT ME

I, Ralph Semaan, born on April 21st, 1988, introduce myself as a hard working, honest, up to date, punctual person. Able to work perfectly within a team, but also on my own, as i manage to set myself goals which i seek to achieve, Talented with good listening and cimmunication skills. Able to work under pressure, and solve problems. An outgoing, creative person that is always up for new challenges.

EDUCATION

- 2018** Cetificate of attendance in Certified Digital Marketing Professional from the Digital marketing Institute through Morgan International institute
- 2006-2010** B.A in marketing at Lebanese Canadian University, Aintoura, Lebanon
- 2005-2006** BAC. II S.E Central College, Jounieh, Lebanon

WORK EXPERIENCE

December 2012 – to date

Marketing Manager at Grand Cinemas for Lebanon, Jordan, Kuwait and Bahrain.

- Promote the Sales activities and company's networks.
- Take part in achieving the company's sales targets, by obtaining new potential customers and retaining existing ones.
- Manage and ensure the quality and consistency of the delivery of service, fulfil customer satisfaction and campaign follow up.
- Design and implement comprehensive marketing strategies to create awareness of the company's business activities.
- Set and administer an annual marketing budget and analyze it on monthly basis.
- Set Weekly schedules for Lebanon, Kuwait and Jordan.
- Organize events and special screenings.



- Update the website for all territories.
- Handle of all marketing activities on site.
- Track all vouchers sold and redeemed.
- Coordinate with the graphic designer to create and adapt artworks and campaigns.
- Coordinate with our community manager to set the weekly posts.
- Spot checks on cinemas on weekly basis.
- Write and send the mobile-App weekly push notification.
- Monitor all GC platforms including E-kiosk and LED screens.
- Monitoring & ensuring that all GC brand Marketing Activities are met as per the deliverables list.
- Travel Mission to various sites to insure Marketing activities are implemented on ground and as per the set time plan of every year.

April 2012 – October 2012

Assistant Marine Surveyor at United Loss Adjusters

- Marine incident surveying: fire, water and burglary.

December 2011 – April 2012

Regional supervisor for Saida

- Manage and supervise a group of 15 Brand ambassadors through Saida.

January 2011 – August 2011

Promotion Executive with SGISAM – Philip Morris

- Manage a team of 30 Brand ambassadors and 6 Supervisors
- Manage events such as 'Faraya Gold shine Lounge' and 'Ferrari event'
- Set weekly Brand ambassador's and Temporary supervisors schedule
- Monitoring and Supervising Brand ambassadors' and supervisors' work and reporting them to Philip Morris through weekly power points and charts.
- Responsible of all promotion's paper works and filing
- Responsible of all promotional tools in the warehouse and dividing them on temporary Supervisors

July 2010 – January 2011:

Shift Supervisor with Sarkis Group International in coordination with "Philip Morris"

- Manage and supervise a group of 5 Brand ambassadors on every shift.

Spring 2008

1 month training at BANK OF LEBANON