



Valeria Pérez Gojon

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PERSONAL DATA

Date of Birth: 22/10/ 1995

Place of Birth: Cancun, Mexico

Nationality: Mexican

Current Residency: United Arab Emirates

PROFESSIONAL QUALIFICATIONS & HIGHLIGHTS

- Strong logical thinking, verbal and quantitative reasoning proficiency and proven ability to zoom out and see patterns.
- Conducted market researches into emerging trends in the industry.
- Developed and implemented targeted surveys for the purpose of gathering market information.
- Created custom reports and generates standard reports for management and sales staff.
- Prepared procedural and operational manuals for employees in operational and BOH departments.
- Documents findings of studies and implements new systems or procedures based on those findings.
- Actively introduced new potential business partners for the company.
- Determined target audiences to introduce new product offerings.
- Attended seminars on industry trends to aid in keeping ahead of the competition.
- Assisted with writing contracts and business proposals.
- Analyzed the techniques and successes of the competition.

EXECUTIVE COMPETENCIES

- Attention to Details
- Multitasking
- Financial Acumen
- Interpersonal Skills
- Problem Solving
- Ability to Work Independently
- Concept Development + F&B Management
- Development and Implementation of new systems, implementation of policies & procedures

ACADEMIC QUALIFICATIONS & CERTIFICATES

Vatel

Business Hotel and Tourism Management
Bachelor Diploma and Eurodhip Diploma

Nimes, France

Feb 2017

Instituto Cesare

General studies

Cancun, Mexico

Jul 2014

WORK HISTORY

Jannah Hotels & Resorts

Assistant Director of Research & Development

United Arab Emirates

Oct 2017 - Present

Jannah Hotels & Resorts

Junior Analyst

United Arab Emirates

April 2017 - Sep 2017

Nh hotel Lyon

Front Office trainee

Lyon, France

Mar 2016 - Aug 2016

Intercontinental Carlton

F&B Management trainee

Cannes, France

Apr 2015 - Sep 2015

Vatel Hotel

Management Training

Spent the management program in the following departments:

Rooms Division	Sales & Marketing	Finance
Food & Beverage	Revenue Management	E-Commerce
Human Resources	Reservations	Kitchen

Nimes, France

Sep 2014 – Feb 2017

LANGUAGES

English: Excellent spoken, read & written

Spanish: Native Language

French: Intermediate

INFORMATIC SKILLS & Certifications

Computer Skills: Excellent command in Windows MS Office (Word, Excel, PPT, Publisher)

International Certifications: TOEFL; SAT; Eurhodip diploma

Other Programs: Adobe Premier CC; Opera System Knowledge

ACTIVITIES & INTERESTS

- Organizing events
- Traveling & discovering new cultures
- Acquiring new languages
- Food & Restauration
- Fashion