

Curriculum Vitae
Sasha Feghali

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Date of Birth: 24-04-1993
Nationality: Lebanese
Sex: Female

Objective

- To progress in a career where I can use my education to gain experience and learn new skills.

Education

2011 – 2015	B.A. in Advertising & Marketing Notre Dame University (NDU), Lebanon
1997 – 2011	High School French Diploma in literature Notre Dame de Nazareth, Lebanon

Academic Recognition

Dean's list : Fall 2013 (GPA: 3.4)

Experience

September 2015 – Present **Store Coordinator at L'épicerie**

- Order Merchandise and keep the store stocked at all times
- Work on BIM Back office to set product price and track the status of inventory
- Interact with customers during a purchase
- Work on BIM POS to proceed with clients' orders

April 2015 – July 2015

Account executive at Tree Ad

- Handle portfolio of some agencies & clients
- Sign booking orders & proceed with them prior to kick off date
- Prepare monthly report detailing commercial visits

Internships

August 2014

Media Intern at Vertical Media Services

- Worked on monitoring Softwares : X-plan, Statex
- Worked on Media planning, Booking orders and Clients proposals
- Worked on Digital media plans : FB & Google Optimization

May 2014 – July 2014

Event Planner at Cameleon MGT

- Worked on an overall image theme for events and weddings
- Hired vendors, called suppliers and managed with them day of visits
- Communicated with suppliers ideas that should be executed while coordinating the day of event
- Executed the DIY work for the events
- On venue coordination

Skills

Fluent in Arabic, French and English.

Microsoft Office programs: Word, Excel, PowerPoint, Outlook

Basic skills in Photoshop & Adobe Premiere

References

Available upon request