**Marie-Joe Germanos**

**Personal information**

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**Education**

**Sept 2014- Sept 2015:** **MSc Marketing Management**

***Aston Business School, Birmingham, United Kingdom***

* Relevant courses: marketing management, marketing research, marketing strategy, consumer behavior, strategic management, strategic and brand management, services marketing.
* Conducted dissertation on the sales influence in the product development process
* Holding a scholarship
* Volunteer as a mentor as part of Aston University’s Postgraduate Mentoring Scheme 2014-2015

**Sept 2008- June 2011: BSc in Food Science and Management**

***American University of Beirut, Beirut, Lebanon***

* Relevant courses: basic nutrition, biochemistry, food chemistry, food microbiology, food analysis, food service and industries, food quality management, technology of food products, food engineering, food processing, finance, accounting, management and marketing.
* Workshop at AREC (agriculture research and education center) on basic food hygiene (kitchen audit, microbiology tests).
* Research on the economics of packaging in Lebanon.
* Dean’s Honor List award for spring 2009-2010, fall 2011 and spring 2011.
* Volunteer as an orientation guide to help new students for their registration and familiarity with the campus (2009)
* GPA: 81.8 (2:1 equivalent).

**Sept 2007- June 2008: French Baccalaureate in general sciences.**

***College des Soeurs des Saints Coeurs Sioufi, Achrafieh, Lebanon.***

* Grade: 13/20 equivalent to 320 UCAS points

**Experience and Training**

**July 2015- Onwards Business Development Intern**

***IC solutions24/7 Ltd, Birmingham, UK***

* Raise awareness of the products and services via social media.
* Identify potential clients and meet with them.
* Build strong business relationship with clients.
* Follow up on action plans.

**Jan 2012- Jan 2014: Cabin crew**

***Emirates Airlines, Dubai, UAE***

* Cabin crew grade II in charge of economy class.
* Trained in all aspect of in flight services safety, service first aid and passenger handling skills. Consistent courtesy, quality service and customer care to passengers.
* Hold a najm merit award for committed and positive performance throughout teamwork.

**July 2010– Aug 2010: Hygiene officer**

***Movenpick Hotel & Resort, Beirut, Lebanon***

* Prepared SOPs, worked out for cleaning schedules and the implementation along with chief steward and staff training.
* Ensured Food Hygiene and Sanitation SOP’s.
* Conducted in-house and Supplier audits.
* Daily inspection, pest management, food safety.
* Certificate in the basic food hygiene
* Completed a research on food allergies and how to implement them in a menu.

**Feb 2010: *Boekcer, Beirut, Lebanon***

* Certificate in the level 3 HACCP (hazard analysis critical control points)

**Skills:**

**IT:**

* Highly competent using MS Excel.
* SPSS knowledge for statistics and analysis
* Good working knowledge of Microsoft Windows, including Microsoft Office (Word, Access, PowerPoint), various email applications, and using the Internet for research.

**Languages:**

* Arabic: native speaker
* French: fluent
* English fluent

**Interests and activities**

* Badminton 4 years, Salsa (1 year), Travelling.
* Member and intern of the Lebanese association for food safety (LAFS).
* Member of the food science society American University of Beirut (coordinator for the year2010-2011) (conducted Christmas party, HACCP training with Boecker, gala dinner and graduation).
* Attended the first international food science congress in Turkey (October-November2010).
* UAE and Lebanese driving licenses.

**References available on request**