First Name: Perla
Family name: Arid
Marital Status: Single
Nationality: Lebanese
Date of birth: November 9,1994
Address: Lebanon, Zahle.
Telephone: +971558301551

Email: perla_arid@hotmail.com

OBJECTIVE

Seeking a challenging position where my skills, experience and knowledge will be a good asset for your association offering an opportunity for advancement based on contribution. I am also eager to learn new skills and business and technological advancements.

ACADEMIC BACKGROUND

Secondary Evangelical School(SES) - Zahle, Lebanon Lebanese Baccalaureate in Sociology and Economics, Year 2012

Université Antonine (UA) - Zahle, Rayak, Lebanon BA Degree in Business Marketing and Manegement, Year 2015

PROJECTS

Developing a new product "Multi-Hanger" – Marketing Principles and Practice
Internet Marketing – Introduction to Computer Facilities
Marketing Plan for UA and its MBA program – Marketing Research-Services Marketing
Sales Manager of Nutella – Sales Management
Developing a new business "AuctionVIP" – Entrepreneurship

Advertising campaign for Antonine University – **Advertising and IMC** Corruption in Lebanon, mainly "Food" – **Senior Project**

SKILLS

- Hold professional presentation skills
- Familiar with a variety of advertising methods
- Able to create and implement questionnaires
- Able to socialize at a high level
- Good listener and communicator
- Hard worker

PROFESSIONAL EXPERIENCE

Société Générale de Banque au Liban

Completed an internship for the university from August 1- 2014 to September 25- 2014 Tasks:

- Teller: handle all deposits, withdrawals and other routine financial interactions with customers.
- CSO: handle all the customer's service operations
- Developing the interaction with customers at a high level

LANGUAGES/PRACTICAL KNOWLEDGE

Arabic and English: Written, Spoken, understood at very good level.

Microsoft Office: Excel, Word, Power Point, Outlook.

INTERESTS

Swimming, Music, Socializing

REFERENCE AND DOCUMENTS AVAILABLE UPON REQUEST